

RON LU

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EXPERIENCE

- 04/10-Present Freelance Graphic Designer, Munchkin Inc., North Hills, California
Package design, brand development.
- 05/09 – 12/09 Undergraduate Associate, Creative
Disney Consumer Products, Food, Health & Beauty, Glendale, California
Package design, product development, identity design, presentation design,
photography, and prototyping
- 10/08 – 01/08 Brand Identity Development, Affinity Dental, Mountain View, California
Creation and application of identity and website
- 03/03 – 09/03 Production Assistant, Newport Signs and Graphics, Irvine, California
Design and production of vinyl banners and signage

EDUCATION

- 01/05 – 04/08 Art Center College of Design, Pasadena, California
Bachelor of Fine Arts, Graphic Design
- 01/04 – 12/04 Art Center at Night, Pasadena, California
Studies in Graphic Design and Advertising
- 06/00 – 08/03 Irvine Valley College, Irvine, California
General Education with a focus on Economics and Biology
- 08/99 – 06/00 University of California, Irvine, Irvine, California
General Education with a focus on Economics

SKILLS

- MAC and PC STRONG WORKING KNOWLEDGE OF:
Adobe InDesign, Illustrator, Photoshop, Image Ready, QuarkXPress
Acrobat, Microsoft Office, Keynote, Final Cut Pro, After Effects
- FAMILIAR WITH:
Dreamweaver, Flash
- ADDITIONAL Illustration, photography, painting, sculpting, acting

AFFILIATIONS/AWARDS

- 05/07 AIGA, Student Member
- 2007 Dean's List, Art Center College of Design
- 2006 Type Director's Club; **V.4 Journal of Experimental Typography**,
Design collaboration

INTERESTS

Designer toys, comic book culture, zines, pop-surrealism art,
playing the guitar, watching the NBA, playing tennis, toymaking

PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST

